

Press Release

BENTELER Asia/Pacific holds regional Supplier Day

- BENTELER improves its procurement excellence to optimize its future position in the market.
- BENTELER takes customer proximity literally and actively strengthens global partnership with its suppliers to deliver excellent solutions.
- Eleven outstanding suppliers out of over 70 were awarded for their contribution.

Shanghai, China, May 16th, 2018. In late April, BENTELER Automotive Asia/Pacific held a regional Supplier Day in the Shanghai Jiading Sheraton Hotel in China. BENTELER strengthens the partnership with its existing suppliers and develops potential partners to deliver excellent solutions for its customers.

"The effect of procurement is of existential importance for us. In order to achieve a stable position and secure the future of our company in a highly competitive market, we continuously optimize internal process and closely collaborate with our partners externally," said Tony Shi, Executive Vice President Asia/Pacific at BENTELER Automotive: "The commitment of our suppliers is a key success factor for us. Today we take this opportunity to thank our partners, we honour the best of the best for their contributions and look forward a very good collaboration in future", added Shi.

Building up trust is the basis for a long-term strategic partnership – this is the goal of the Supplier Day. During that day, BENTELER gave its partners an insight into the company's cooperation strategy, the technology and development plan, quality objectives and future business areas. The digitalization, win-win collaborations and supply chain excellence were among the day's main themes. Attendees had the opportunity to experience future product and solution demonstrations first hand while networking during a combination of sessions.

Barbara Buttinger, Global Procurement Executive Vice President, added: "We thank our suppliers for their support. Only with appropriate partners, we can offer the best performance to our customers. On this supplier day, we bring our expanded team together to celebrate their contribution."



Six prizes were awarded to eleven suppliers out of over 70 for their contribution to the continuous evolution of BENTELER quality and technologies.

Photo and caption:

Baoshan Iron&Steel Co., Ltd received the "2017/2018 Best Supplier Award" from BENTELER. (f. I.: Barbara Buttinger - Global Procurement Executive Vice President, BENTELER Automotive; Ming Zhou - Baoshan Iron&Steel Co., Ltd., Tony Shi – Executive Vice President Asia Pacific, BENTELER Automotive)

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About BENTELER

BENTELER is a leading global company that develops, produces and sells products, systems and services for the automotive, energy and engineering sectors. We are a family-owned firm now in the fourth generation. Our 30,000 employees at 144 locations in 39 countries are passionate about excellence in manufacturing and distribution - in close proximity and collaboration with our customers. Sales in 2017 amounted to 7,856 Million Euros.

The three Business Divisions BENTELER Automotive, BENTELER Steel/Tube and BENTELER Distribution are organized under the strategic management holding company BENTELER International AG in Salzburg, Austria. With our technological expertise and strong focus on successful implementation, we develop solutions that make the difference – for customers, employees and society. And we make them happen.

BENTELER. The family of driven professionals. Since 1876.

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About BENTELER Automotive

BENTELER Automotive is the strategic development partner for automotive manufacturers with a high level of innovation skills and problem-solving expertise. With about 26,000 employees and 75 plants in 24 countries, we develop tailored solutions for our customers: Our products include automotive system solutions and modules for chassis, body, engine and exhaust systems as well as systems for electric vehicles.